

Excellence in
AI & Automation

CÉDRIC ROUDAUT

SENIOR UX/UI DESIGNER

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ABOUT ME

Senior Graphic & UX/UI Designer with over 20 years of experience across product design, game UI, motion design, and brand identity. Trained at GOBELINS Paris, spent 15+ years as an Art Director in Parisian advertising and digital agencies before relocating to Thailand in 2018. At RingZero Bangkok, I design end-to-end UX/UI ecosystems across retail POS terminals, web platforms, and mobile apps.

SKILLS

PROFESSIONAL

- UX/UI & Product Design
- POS Terminal & Store UI
- Mobile Apps
- Game UI, HUD & Assets
- User Flows & Wireframing
- Design Systems & Tokens
- Art Direction & Branding
- Motion Design & 2D Animation
- Vector & Isometric Illustration
- Figma · Adobe CC · Framer
- AI Workflows

EDUCATION

MULTIMEDIA GRAPHIC DESIGN
GOBELINS, l'école de l'image · Paris
1995 – 1996 · Specialization

GRAPHIC COMMUNICATION DESIGN
EDTA Sornas Paris
1992 – 1995 · Visual Arts & Type

LANGUAGES
French (Native) · Polish (Bilingual)
English (Fluent) · Thai (Basic)

WORK EXPERIENCE

SENIOR UX/UI DESIGNER | 2021 – PRESENT
RINGZERO GAME STUDIO LTD. · BANGKOK, THAILANDE
Designing UX/UI workflows and visual assets across retail software ecosystems, mobile loyalty apps, and game productions in close collaboration with QA and dev.

- **Tilloq:** Retail POS terminal, cart-driven checkout & Insight reporting.
- **Digistamp:** Mobile loyalty app (React Native) & digital stamp journey.
- **Game UI:** HUD design, 2D animations & visual assets for studio titles.

FREELANCE UX/UI & GRAPHIC DESIGNER | 2018 – 2021
PIXOPT DESIGN (SELF-EMPLOYED) · BANGKOK, THAILANDE
Art direction, responsive web design, branding, and motion design for international clients. Created identities, UI components, vector art, and 2D animated videos.

SENIOR ART DIRECTOR & WEB DESIGNER | 2011 – 2018
MAPORIENTATION · PARIS, FRANCE
Visual direction, web design, and motion design for digital career guidance tools (CVmap, TRICAM). Designed interactive learning interfaces & educational motion.

SENIOR ART DIRECTOR | 2001 – 2011
KASSIUS (WUNDERMAN / WPP GROUP) · PARIS, FRANCE
10 years leading digital art direction and interactive campaigns for major accounts: **Ralph Lauren, Puma, Tag Heuer, La Française des Jeux, Dexia, and Chez.com.**

EARLIER FOUNDATIONS IN PARIS | 1996 – 2000
EUROMAPS NOVIGA · FUTUR SIMPLE · FREELANCE
Interactive web design, vector mapping visuals, and Flash animations.